

69779-017-01
ATTENTION AND FOCUS
National Drug Code Directory

The Drug Listing Act of 1972 requires registered drug establishments to provide the Food and Drug Administration (FDA) with a current list of all drugs manufactured, prepared, propagated, compounded, or processed by it for commercial distribution. (See Section 510 of the Federal Food, Drug, and Cosmetic Act (Act) (21 U.S.C. § 360)). Drug products are identified and reported using a unique, three-segment number, called the National Drug Code (NDC), which serves as a universal product identifier for drugs. FDA publishes the listed NDC numbers and the information submitted as part of the listing information in the NDC Directory which is updated daily.

69779-017-01 Attention And Focus

<i>Labeler Name</i>	Siddha Flower Essences LLC	Name of Company corresponding to the labeler code segment of the ProductNDC.
<i>NDC Package Code</i>	69779-017-01	The labeler code, product code, and package code segments of the National Drug Code number, separated by hyphens. Asterisks are no longer used or included within the product and package code segments to indicate certain configurations of the NDC.
<i>Proprietary Name</i>	Attention And Focus	Also known as the trade name. It is the name of the product chosen by the labeler.
<i>11 Digit NDC Code</i>	69779-0017-01	It should be noted that many NDCs are displayed on drug packaging in a 10-digit format. Proper billing of an NDC requires an 11-digit number in a 5-4-2 format. Converting NDCs from a 10-digit to 11-digit format requires a strategically placed zero, dependent upon the 10-digit format.
<i>Product NDC</i>	69779-017	The labeler code and product code segments of the National Drug Code number, separated by a hyphen. Asterisks are no longer used or included within the product code segment to indicate certain configurations of the NDC.
<i>Product Type Name</i>	HUMAN OTC DRUG	Indicates the type of product, such as Human Prescription Drug or Human OTC Drug. This data element corresponds to the "Document Type" of the SPL submission for the listing. The complete list of codes and translations can be found at www.fda.gov/edrls under Structured Product Labeling Resources.
<i>Non Proprietary Name</i>	Aesculus Hippocastanum, Bud, Baryta Carb, Calc Carb, Calc Phos, Clematis Vitalba, Flos, Gentianella Amarella, Flos, Impatiens Glandulifera, Flos, Kali Phos, Mag Phos	Sometimes called the generic name, this is usually the active ingredient(s) of the product.
<i>Package Description</i>	1 BOTTLE in 1 CARTON (69779-017-01) > 29.6 mL in 1 BOTTLE	A description of the size and type of packaging in sentence form. Multilevel packages will have the descriptions concatenated together. For example: 4 BOTTLES in 1 CARTON/100 TABLETS in 1 BOTTLE.
<i>Marketing Category Name</i>	UNAPPROVED HOMEOPATHIC	Product types are broken down into several potential Marketing Categories, such as NDA/ANDA/BLA, OTC Monograph, or Unapproved Drug. One and only one Marketing Category may be chosen for a product, not all marketing categories are available to all product types. Currently, only final marketed product categories are included. The complete list of codes and translations can be found at www.fda.gov/edrls under Structured Product Labeling Resources.
<i>Product Marketing Start Date</i>	20150409	This is the date that the labeler indicates was the start of its marketing of the drug product.

<i>Dosage Form Name</i>	SPRAY	The translation of the DosageForm Code submitted by the firm. The complete list of codes and translations can be found www.fda.gov/edrls under Structured Product Labeling Resources.
<i>Route Name</i>	ORAL; TOPICAL	The translation of the Route Code submitted by the firm, indicating route of administration. The complete list of codes and translations can be found at www.fda.gov/edrls under Structured Product Labeling Resources.
<i>Substance Name</i>	BARIUM CARBONATE; CLEMATIS VITALBA FLOWER; GENTIANELLA AMARELLA FLOWER; HORSE CHESTNUT; IMPATIENS GLANDULIFERA FLOWER; MAGNESIUM PHOSPHATE, DIBASIC TRIHYDRATE; OYSTER SHELL CALCIUM CARBONATE, CRUDE; POTASSIUM PHOSPHATE, DIBASIC; TRIBASIC CALCIUM PHOSPHATE	This is the active ingredient list. Each ingredient name is the preferred term of the UNII code submitted.
<i>Strength Number</i>	9; 5; 5; 5; 5; 12; 6; 6; 12	These are the strength values (to be used with units below) of each active ingredient, listed in the same order as the SubstanceName field above.
<i>Strength Unit</i>	[hp_C]/29.6mL; [hp_X]/29.6mL; [hp_X]/29.6mL; [hp_X]/29.6mL; [hp_X]/29.6mL; [hp_X]/29.6mL; [hp_C]/29.6mL; [hp_X]/29.6mL; [hp_X]/29.6mL	These are the units to be used with the strength values above, listed in the same order as the SubstanceName and SubstanceNumber.

<i>Pharmaceutical Classes</i>	Blood Coagulation Factor [EPC], Calcium [CS], Calculi Dissolution Agent [EPC], Cations, Divalent [CS], Increased Coagulation Factor Activity [PE], Increased Large Intestinal Motility [PE], Increased Large Intestinal Motility [PE], Inhibition Large Intestine Fluid/Electrolyte Absorption [PE], Inhibition Large Intestine Fluid/Electrolyte Absorption [PE], Inhibition Small Intestine Fluid/Electrolyte Absorption [PE], Magnesium Ion Exchange Activity [MoA], Osmotic Activity [MoA], Osmotic Activity [MoA], Osmotic Laxative [EPC], Osmotic Laxative [EPC], Potassium Compounds [CS], Potassium Salt [EPC], Stimulation Large Intestine Fluid/Electrolyte Secretion [PE]	These are the reported pharmaceutical class categories corresponding to the SubstanceNames listed above.
<i>Status</i>	Deprecated	Possible status values: Active
Active NDC Code Deprecated
Deprecated NDC Code Unfinished (Unapproved)
The following status describes submitted unfinished drugs, including the marketing categories of Active Pharmaceutical Ingredient (API), Drug for Further Processing, Bulk for Human Drug Compounding, and Bulk for Animal Drug Compounding.
FDA does not review and approve unfinished products. Therefore, all products having "unfinished" status are considered unapproved.
<i>Last Update Date</i>	2024-01-02	The date that a record was last updated or changed.

Food and Drug Administration
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For all questions regarding this bundle please contact Support@DataLabs.Health. Also feel free to let us know about any suggestions or concerns. All additional information as well as customer support is available at <https://www.datalabs.health/>.