

1043788300

WINNER & ASSOCIATES, LLC
National Provider Identifiers Registry

The Administrative Simplification provisions of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) mandated the adoption of standard unique identifiers for health care providers and health plans. The purpose of these provisions is to improve the efficiency and effectiveness of the electronic transmission of health information. The Centers for Medicare & Medicaid Services (CMS) has developed the National Plan and Provider Enumeration System (NPPES) to assign these unique identifiers.

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<i>NPI</i>	1043788300	10-position all-numeric identification number assigned by the NPS to uniquely identify a health care provider.
<i>Entity Type</i>	Organization	Code describing the type of health care provider that is being assigned an NPI. Codes are: 1 = (Person): individual human being who furnishes health care; 2 = (Non-person): entity other than an individual human being that furnishes health care (for example, hospital, SNF, hospital subunit, pharmacy, or HMO).
<i>Is Organization Subpart</i>	Y	The "Is the organization a subpart?" question must be answered. If the organization is a subpart = , the Parent Organization Legal Business Name (LBN) and Parent Organization Taxpayer Identification Number (TIN) fields must be completed. The Parent Organization LBN and TIN fields can only be completed if the answer to the subpart question is Yes. Many organization health care providers who apply for NPIs are not legal entities themselves but are parts of other organization health care providers that are legal entities (the "parents"). Here are three examples of organization health care providers that may be considered subparts and may apply for NPIs if so directed by their "parents": (1) The psychiatric unit in a hospital is not a legal entity but is part of the hospital (the "parent"), which is a legal entity. The legal entity must obtain an NPI. The psychiatric unit is an example of a subpart that could have its own NPI if the hospital determines that it should. (2) A group practice that is not a sole proprietorship has a main location and could have other offices in different locations, but each office is not a separate legal entity; instead, each office is part of the corporation (the "parent") which is a legal entity. The offices are examples of subparts that could have their own NPIs if the main location determines that they should. (3) A pharmacy fills prescriptions for patients whose physicians have prescribed medications for them and may also rent or sell durable medical equipment to patients whose physicians have ordered such equipment for them. Neither the pharmacy line of business nor the DME line of business represent legal entities; instead, both lines of business are part of an organization (the "parent") that is a legal entity. Each line of business represents a different Healthcare Provider Taxonomy or area of specialization that often submits its own electronic claims to health plans. The "parent"-we don't know who the parent is in this example-must ensure that each subpart that submits its own claims to health plans has its own NPI.

<i>Parent Organization LBN</i>	WINNER & ASSOCIATES, LLC	If the organization is a subpart, the Parent Organization Legal Business Name (LBN) field must be completed. The Parent Organization LBN field can only be completed if the answer to the subpart question is Yes.
<i>Provider Organization Name (Legal Business Name)</i>	WINNER & ASSOCIATES, LLC	Provide organization name (legal business name used to file tax returns with the IRS). The Organization Name field allows the following special characters: ampersand, apostrophe, "at" sign, colon, comma, forward slash, hyphen, left and right parentheses, period, pound sign, quotation mark, and semi-colon. A field cannot contain all special characters.
<i>Provider First Line Business Mailing Address</i>	705 MAIN ST. (SUITE 3C)	The first line mailing address of the provider being identified. This data element may contain the same information as "Provider first line location address".
<i>Provider Business Mailing Address City Name</i>	HACKENSACK	The City name in the mailing address of the provider being identified. This data element may contain the same information as "Provider location address City name".
<i>Provider Business Mailing Address State Name</i>	NJ	The State or Province name in the mailing address of the provider being identified. This data element may contain the same information as "Provider location address State name".
<i>Provider Business Mailing Address Postal Code</i>	07601	The postal ZIP or zone code in the mailing address of the provider being identified. NOTE: ZIP code plus 4-digit extension, if available. This data element may contain the same information as "Provider location address postal code".
<i>Provider Business Mailing Address Country Code</i>	US	The country code in the mailing address of the provider being identified. This data element may contain the same information as "Provider location address country code".
<i>Provider Business Mailing Address Telephone Number</i>	201-289-4460	The telephone number associated with mailing address of the provider being identified. This data element may contain the same information as "Provider location address telephone number".
<i>Provider Business Mailing Address Fax Number</i>	973-378-3447	The fax number associated with the mailing address of the provider being identified. This data element may contain the same information as "Provider location address fax number".
<i>Provider First Line Business Practice Location Address</i>	1004 BROAD STREET (SUITE 206)	The first line location address of the provider being identified. For providers with more than one physical location, this is the primary location. This address cannot include a Post Office box.
<i>Provider Business Practice Location Address City Name</i>	NEWARK	The city name in the location address of the provider being identified.
<i>Provider Business Practice Location Address State Name</i>	NJ	The State or Province name in the location address of the provider being identified.

<i>Provider Business Practice Location Address Postal Code</i>	07101	The postal ZIP or zone code in the location address of the provider being identified. NOTE: ZIP code plus 4-digit extension, if available.
<i>Provider Business Practice Location Address Country Code</i>	US	The country code in the location address of the provider being identified.
<i>Provider Business Practice Location Address Telephone Number</i>	201-901-9427	The telephone number associated with the location address of the provider being identified.
<i>Provider Business Practice Location Address Fax Number</i>	973-378-3447	The fax number associated with the location address of the provider being identified.
<i>Provider Enumeration Date</i>	11/05/2018	The date the provider was assigned a unique identifier (assigned an NPI).
<i>Last Update Date</i>	11/05/2018	The date that a record was last updated or changed.
<i>Authorized Official Last Name</i>	JOHNSON	The last name of the person authorized to submit the NPI application or to change NPS data for a health care provider.
<i>Authorized Official First Name</i>	MELISSA MARIE	The first name of the authorized official
<i>Authorized Official Title or Position</i>	DIRECTOR	The title or position of the authorized official
<i>Authorized Official Name Prefix Text</i>	MS.	Authorized Official Name Prefix Text
<i>Authorized Official Telephone Number</i>	201-289-4460	The 10-position telephone number of the authorized official.
<i>Healthcare Provider Taxonomy Code #1</i>	101Y00000X	The Health Care Provider Taxonomy code is a unique alphanumeric code, ten characters in length. The code set is structured into three distinct "Levels" including Provider Type, Classification, and Area of Specialization.
<i>Healthcare Provider Taxonomy 1</i>	Counselor	Healthcare Provider Taxonomy #1
<i>Healthcare Provider Primary Taxonomy Switch 1</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 2</i>	101YA0400X	Healthcare Provider Taxonomy Code #2

<i>Healthcare Provider Taxonomy 2</i>	Addiction (Substance Use Disorder) Counselor	Healthcare Provider Taxonomy #2
<i>Healthcare Provider Primary Taxonomy Switch 2</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 3</i>	101YM0800X	Healthcare Provider Taxonomy Code #3
<i>Healthcare Provider Taxonomy 3</i>	Mental Health Counselor	Healthcare Provider Taxonomy #3
<i>Healthcare Provider Primary Taxonomy Switch 3</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 4</i>	101YP2500X	Healthcare Provider Taxonomy Code #4
<i>Healthcare Provider Taxonomy 4</i>	Professional Counselor	Healthcare Provider Taxonomy #4
<i>Healthcare Provider Primary Taxonomy Switch 4</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 5</i>	103K00000X	Healthcare Provider Taxonomy Code #5
<i>Healthcare Provider Taxonomy 5</i>	Behavior Analyst	Healthcare Provider Taxonomy #5
<i>Healthcare Provider Primary Taxonomy Switch 5</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.

<i>Healthcare Provider Taxonomy Code 6</i>	103TA0700X	Healthcare Provider Taxonomy Code #6
<i>Healthcare Provider Taxonomy 6</i>	Adult Development & Aging Psychologist	Healthcare Provider Taxonomy #6
<i>Healthcare Provider Primary Taxonomy Switch 6</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 7</i>	103TC1900X	Healthcare Provider Taxonomy Code #7
<i>Healthcare Provider Taxonomy 7</i>	Counseling Psychologist	Healthcare Provider Taxonomy #7
<i>Healthcare Provider Primary Taxonomy Switch 7</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 8</i>	106E00000X	Healthcare Provider Taxonomy Code #8
<i>Healthcare Provider Taxonomy 8</i>	Assistant Behavior Analyst	Healthcare Provider Taxonomy #8
<i>Healthcare Provider Primary Taxonomy Switch 8</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 9</i>	106H00000X	Healthcare Provider Taxonomy Code #9
<i>Healthcare Provider Taxonomy 9</i>	Marriage & Family Therapist	Healthcare Provider Taxonomy #9

<i>Healthcare Provider Primary Taxonomy Switch 9</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 10</i>	106S00000X	Healthcare Provider Taxonomy Code #10
<i>Healthcare Provider Taxonomy 10</i>	Behavior Technician	Healthcare Provider Taxonomy #10
<i>Healthcare Provider Primary Taxonomy Switch 10</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 11</i>	174H00000X	Healthcare Provider Taxonomy Code #11
<i>Healthcare Provider Taxonomy 11</i>	Health Educator	Healthcare Provider Taxonomy #11
<i>Healthcare Provider Primary Taxonomy Switch 11</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 12</i>	363L00000X	Healthcare Provider Taxonomy Code #12
<i>Healthcare Provider Taxonomy 12</i>	Nurse Practitioner	Healthcare Provider Taxonomy #12
<i>Healthcare Provider Primary Taxonomy Switch 12</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 13</i>	363LW0102X	Healthcare Provider Taxonomy Code #13

<i>Healthcare Provider Taxonomy 13</i>	Women's Health Nurse Practitioner	Healthcare Provider Taxonomy #13
<i>Healthcare Provider Primary Taxonomy Switch 13</i>	N	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 14</i>	225800000X	Healthcare Provider Taxonomy Code #14
<i>Healthcare Provider Taxonomy 14</i>	Recreation Therapist	Healthcare Provider Taxonomy #14
<i>Healthcare Provider Primary Taxonomy Switch 14</i>	Y	Primary Taxonomy: - X - The primary taxonomy switch is Not Answered; - Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); - N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Group 1</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 1
<i>Healthcare Provider Taxonomy Group Description 1</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 1
<i>Healthcare Provider Taxonomy Group 2</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 2
<i>Healthcare Provider Taxonomy Group Description 2</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 2
<i>Healthcare Provider Taxonomy Group 3</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 3
<i>Healthcare Provider Taxonomy Group Description 3</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 3
<i>Healthcare Provider Taxonomy Group 4</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 4

<i>Healthcare Provider Taxonomy Group Description 4</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 4
<i>Healthcare Provider Taxonomy Group 5</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 5
<i>Healthcare Provider Taxonomy Group Description 5</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 5
<i>Healthcare Provider Taxonomy Group 6</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 6
<i>Healthcare Provider Taxonomy Group Description 6</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 6
<i>Healthcare Provider Taxonomy Group 7</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 7
<i>Healthcare Provider Taxonomy Group Description 7</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 7
<i>Healthcare Provider Taxonomy Group 8</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 8
<i>Healthcare Provider Taxonomy Group Description 8</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 8
<i>Healthcare Provider Taxonomy Group 9</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 9
<i>Healthcare Provider Taxonomy Group Description 9</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 9
<i>Healthcare Provider Taxonomy Group 10</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 10

<i>Healthcare Provider Taxonomy Group Description 10</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 10
<i>Healthcare Provider Taxonomy Group 11</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 11
<i>Healthcare Provider Taxonomy Group Description 11</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 11
<i>Healthcare Provider Taxonomy Group 12</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 12
<i>Healthcare Provider Taxonomy Group Description 12</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 12
<i>Healthcare Provider Taxonomy Group 13</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 13
<i>Healthcare Provider Taxonomy Group Description 13</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 13
<i>Healthcare Provider Taxonomy Group 14</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 14
<i>Healthcare Provider Taxonomy Group Description 14</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 14

NPPES National Plan & Enumeration System
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For all questions regarding this bundle please contact Support@DataLabs.Health. Also feel free to let us know about any suggestions or concerns. All additional information as well as customer support is available at <https://www.datalabs.health/>.