

1770398455

THE HONEST MAMA PROJECT LLC
National Provider Identifiers Registry

The Administrative Simplification provisions of the Health Insurance Portability and Accountability Act of 1996 (HIPAA) mandated the adoption of standard unique identifiers for health care providers and health plans. The purpose of these provisions is to improve the efficiency and effectiveness of the electronic transmission of health information. The Centers for Medicare & Medicaid Services (CMS) has developed the National Plan and Provider Enumeration System (NPPES) to assign these unique identifiers.

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<i>NPI</i>	1770398455	10-position all-numeric identification number assigned by the NPS to uniquely identify a health care provider.
<i>Entity Type</i>	Organization	Code describing the type of health care provider that is being assigned an NPI. Codes are: 1 = (Person): individual human being who furnishes health care; 2 = (Non-person): entity other than an individual human being that furnishes health care (for example, hospital, SNF, hospital subunit, pharmacy, or HMO).
<i>Is Organization Subpart</i>	N	<p>The "Is the organization a subpart?" question must be answered. If the organization is a subpart = , the Parent Organization Legal Business Name (LBN) and Parent Organization Taxpayer Identification Number (TIN) fields must be completed. The Parent Organization LBN and TIN fields can only be completed if the answer to the subpart question is Yes.</p> <p>Many organization health care providers who apply for NPIs are not legal entities themselves but are parts of other organization health care providers that are legal entities (the "parents").</p> <p>Here are three examples of organization health care providers that may be considered subparts and may apply for NPIs if so directed by their "parents":</p> <p>(1) The psychiatric unit in a hospital is not a legal entity but is part of the hospital (the "parent"), which is a legal entity. The legal entity must obtain an NPI. The psychiatric unit is an example of a subpart that could have its own NPI if the hospital determines that it should.</p> <p>(2) A group practice that is not a sole proprietorship has a main location and could have other offices in different locations, but each office is not a separate legal entity; instead, each office is part of the corporation (the "parent") which is a legal entity. The offices are examples of subparts that could have their own NPIs if the main location determines that they should.</p> <p>(3) A pharmacy fills prescriptions for patients whose physicians have prescribed medications for them and may also rent or sell durable medical equipment to patients whose physicians have ordered such equipment for them. Neither the pharmacy line of business nor the DME line of business represent legal entities; instead, both lines of business are part of an organization (the "parent") that is a legal entity. Each line of business represents a different Healthcare Provider Taxonomy or area of specialization that often submits its own electronic claims to health plans.</p> <p>The "parent"-we don't know who the parent is in this example-must ensure that each subpart that submits its own claims to health plans has its own NPI.</p>

<i>Provider Organization Name (Legal Business Name)</i>	THE HONEST MAMA PROJECT LLC	Provide organization name (legal business name used to file tax returns with the IRS). The Organization Name field allows the following special characters: ampersand, apostrophe, "at" sign, colon, comma, forward slash, hyphen, left and right parentheses, period, pound sign, quotation mark, and semi-colon. A field cannot contain all special characters.
<i>Provider First Line Business Mailing Address</i>	PO BOX 1526	The first line mailing address of the provider being identified. This data element may contain the same information as "Provider first line location address".
<i>Provider Business Mailing Address City Name</i>	CHANDLER	The City name in the mailing address of the provider being identified. This data element may contain the same information as "Provider location address City name".
<i>Provider Business Mailing Address State Name</i>	AZ	The State or Province name in the mailing address of the provider being identified. This data element may contain the same information as "Provider location address State name".
<i>Provider Business Mailing Address Postal Code</i>	85244-1526	The postal ZIP or zone code in the mailing address of the provider being identified. NOTE: ZIP code plus 4-digit extension, if available. This data element may contain the same information as "Provider location address postal code".
<i>Provider Business Mailing Address Country Code</i>	US	The country code in the mailing address of the provider being identified. This data element may contain the same information as "Provider location address country code".
<i>Provider Business Mailing Address Telephone Number</i>	480-865-7111	The telephone number associated with mailing address of the provider being identified. This data element may contain the same information as "Provider location address telephone number".
<i>Provider First Line Business Practice Location Address</i>	101 N COLORADO ST # 1526	The first line location address of the provider being identified. For providers with more than one physical location, this is the primary location. This address cannot include a Post Office box.
<i>Provider Business Practice Location Address City Name</i>	CHANDLER	The city name in the location address of the provider being identified.
<i>Provider Business Practice Location Address State Name</i>	AZ	The State or Province name in the location address of the provider being identified.
<i>Provider Business Practice Location Address Postal Code</i>	85225-5534	The postal ZIP or zone code in the location address of the provider being identified. NOTE: ZIP code plus 4-digit extension, if available.
<i>Provider Business Practice Location Address Country Code</i>	US	The country code in the location address of the provider being identified.

<i>Provider Business Practice Location Address Telephone Number</i>	480-865-7111	The telephone number associated with the location address of the provider being identified.
<i>Provider Enumeration Date</i>	02/10/2025	The date the provider was assigned a unique identifier (assigned an NPI).
<i>Last Update Date</i>	02/10/2025	The date that a record was last updated or changed.
<i>Authorized Official Last Name</i>	MCCLENDON	The last name of the person authorized to submit the NPI application or to change NPS data for a health care provider.
<i>Authorized Official First Name</i>	BREEONA	The first name of the authorized official
<i>Authorized Official Title or Position</i>	OWNER	The title or position of the authorized official
<i>Authorized Official Credential Text</i>	RN	Authorized Official Credential Text
<i>Authorized Official Telephone Number</i>	480-865-7111	The 10-position telephone number of the authorized official.
<i>Healthcare Provider Taxonomy Code #1</i>	163WA2000X	The Health Care Provider Taxonomy code is a unique alphanumeric code, ten characters in length. The code set is structured into three distinct "Levels" including Provider Type, Classification, and Area of Specialization.
<i>Healthcare Provider Taxonomy 1</i>	Administrator Registered Nurse	Healthcare Provider Taxonomy #1
<i>Healthcare Provider Primary Taxonomy Switch 1</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 2</i>	163WC0400X	Healthcare Provider Taxonomy Code #2
<i>Healthcare Provider Taxonomy 2</i>	Case Management Registered Nurse	Healthcare Provider Taxonomy #2
<i>Healthcare Provider Primary Taxonomy Switch 2</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.

<i>Healthcare Provider Taxonomy Code 3</i>	163WC1500X	Healthcare Provider Taxonomy Code #3
<i>Healthcare Provider Taxonomy 3</i>	Community Health Registered Nurse	Healthcare Provider Taxonomy #3
<i>Healthcare Provider Primary Taxonomy Switch 3</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 4</i>	163WH0200X	Healthcare Provider Taxonomy Code #4
<i>Healthcare Provider Taxonomy 4</i>	Home Health Registered Nurse	Healthcare Provider Taxonomy #4
<i>Healthcare Provider Primary Taxonomy Switch 4</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 5</i>	163WL0100X	Healthcare Provider Taxonomy Code #5
<i>Healthcare Provider Taxonomy 5</i>	Lactation Consultant (Registered Nurse)	Healthcare Provider Taxonomy #5
<i>Healthcare Provider Primary Taxonomy Switch 5</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 6</i>	163WM0102X	Healthcare Provider Taxonomy Code #6
<i>Healthcare Provider Taxonomy 6</i>	Maternal Newborn Registered Nurse	Healthcare Provider Taxonomy #6

<i>Healthcare Provider Primary Taxonomy Switch 6</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 7</i>	163WM1400X	Healthcare Provider Taxonomy Code #7
<i>Healthcare Provider Taxonomy 7</i>	Nurse Massage Therapist (NMT)	Healthcare Provider Taxonomy #7
<i>Healthcare Provider Primary Taxonomy Switch 7</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 8</i>	163WP0808X	Healthcare Provider Taxonomy Code #8
<i>Healthcare Provider Taxonomy 8</i>	Psychiatric/Mental Health Registered Nurse	Healthcare Provider Taxonomy #8
<i>Healthcare Provider Primary Taxonomy Switch 8</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 9</i>	163WP0809X	Healthcare Provider Taxonomy Code #9
<i>Healthcare Provider Taxonomy 9</i>	Adult Psychiatric/Mental Health Registered Nurse	Healthcare Provider Taxonomy #9
<i>Healthcare Provider Primary Taxonomy Switch 9</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 10</i>	163WP1700X	Healthcare Provider Taxonomy Code #10

<i>Healthcare Provider Taxonomy 10</i>	Perinatal Registered Nurse	Healthcare Provider Taxonomy #10
<i>Healthcare Provider Primary Taxonomy Switch 10</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 11</i>	174N00000X	Healthcare Provider Taxonomy Code #11
<i>Healthcare Provider Taxonomy 11</i>	Lactation Consultant (Non-RN)	Healthcare Provider Taxonomy #11
<i>Healthcare Provider Primary Taxonomy Switch 11</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 12</i>	225X00000X	Healthcare Provider Taxonomy Code #12
<i>Healthcare Provider Taxonomy 12</i>	Occupational Therapist	Healthcare Provider Taxonomy #12
<i>Healthcare Provider Primary Taxonomy Switch 12</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 13</i>	261QP2000X	Healthcare Provider Taxonomy Code #13
<i>Healthcare Provider Taxonomy 13</i>	Physical Therapy Clinic/Center	Healthcare Provider Taxonomy #13
<i>Healthcare Provider Primary Taxonomy Switch 13</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.

<i>Healthcare Provider Taxonomy Code 14</i>	374J00000X	Healthcare Provider Taxonomy Code #14
<i>Healthcare Provider Taxonomy 14</i>	Doula	Healthcare Provider Taxonomy #14
<i>Healthcare Provider Primary Taxonomy Switch 14</i>	N	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Code 15</i>	163WW0101X	Healthcare Provider Taxonomy Code #15
<i>Healthcare Provider Taxonomy 15</i>	Ambulatory Women's Health Care Registered Nurse	Healthcare Provider Taxonomy #15
<i>Healthcare Provider Primary Taxonomy Switch 15</i>	Y	Primary Taxonomy: X - The primary taxonomy switch is Not Answered; Y - The taxonomy is the primary taxonomy (there can be only one per NPI record); N - The taxonomy is not the primary taxonomy.
<i>Healthcare Provider Taxonomy Group 1</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 1
<i>Healthcare Provider Taxonomy Group Description 1</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 1
<i>Healthcare Provider Taxonomy Group 2</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 2
<i>Healthcare Provider Taxonomy Group Description 2</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 2
<i>Healthcare Provider Taxonomy Group 3</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 3
<i>Healthcare Provider Taxonomy Group Description 3</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 3

<i>Healthcare Provider Taxonomy Group 4</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 4
<i>Healthcare Provider Taxonomy Group Description 4</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 4
<i>Healthcare Provider Taxonomy Group 5</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 5
<i>Healthcare Provider Taxonomy Group Description 5</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 5
<i>Healthcare Provider Taxonomy Group 6</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 6
<i>Healthcare Provider Taxonomy Group Description 6</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 6
<i>Healthcare Provider Taxonomy Group 7</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 7
<i>Healthcare Provider Taxonomy Group Description 7</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 7
<i>Healthcare Provider Taxonomy Group 8</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 8
<i>Healthcare Provider Taxonomy Group Description 8</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 8
<i>Healthcare Provider Taxonomy Group 9</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 9
<i>Healthcare Provider Taxonomy Group Description 9</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 9
<i>Healthcare Provider Taxonomy Group 10</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 10

<i>Healthcare Provider Taxonomy Group Description 10</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 10
<i>Healthcare Provider Taxonomy Group 11</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 11
<i>Healthcare Provider Taxonomy Group Description 11</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 11
<i>Healthcare Provider Taxonomy Group 12</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 12
<i>Healthcare Provider Taxonomy Group Description 12</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 12
<i>Healthcare Provider Taxonomy Group 14</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 14
<i>Healthcare Provider Taxonomy Group Description 14</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 14
<i>Healthcare Provider Taxonomy Group 15</i>	193200000X MULTI-SPECIALTY GROUP	Healthcare Provider Taxonomy Group 15
<i>Healthcare Provider Taxonomy Group Description 15</i>	Multi-Specialty Group - A business group of one or more individual practitioners, who practice with different areas of specialization.	Healthcare Provider Taxonomy Group Description 15
<i>Certification Date</i>	02/10/2025	Certification Date

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For all questions regarding this bundle please contact Support@DataLabs.Health. Also feel free to let us know about any suggestions or concerns. All additional information as well as customer support is available at <https://www.datalabs.health/>.